



Annual Report

2007-08

ANNUAL REPORT



SALIK DEVELOPMENT FOUNDATION (SDF)

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Community Physical Infrastructure (CPI) Program

Introduction.

CPI program launched in District Mardan, Swabi and Peshawar in 2002. Salik Development (SDF) signed an agreement for CPI Phase I with PPAF. The CPI schemes begun properly in November, 2002.

Three phases of CPI have been completed successfully during the year. While the 4th phase agreement has been signed.



The main schemes and activities of CPI are construction of link roads, street pavement, construction of main drains and street drains, Installation of communal afridio hand pumps, irrigation water stoppers (nakkas), and construction of culverts, small bridges and capacity building of COs.

SDF has implemented total 24 schemes in 24 backward communities of district Mardan and Tehsil Takht Bhai. The details are as follow.

Methodology

The project staff consists of one CPI coordinator, one social organizer, one engineer and an accountant. The CPI Coordinator is responsible for all project implementation activities, planning and management with the assistance of social organizer. Social organizer attends community meetings and gatherings. He is especially responsible for social mobilization and in fact he is the person of the community. The job description of engineer is to analyze COs proposals, project area survey and preparation of estimated budget for schemes. Accountant maintain all project accounts and he also facilitate COs for accounts maintenance.

Social organizer is the match stick and burn the fire of sensitization. He goes to the community and meets with project stake holders i.e community leader, teachers, social workers, religious leaders, Imam Masjid, youth and farmers for choosing an activist. He meets individually and collectively with community members of project area for social mobilization and organization purposes. Social organizer and CPI coordinator prepare community for 20 % shares against 80 % grant from SDF. This process usually takes 3 months. After the period of 3 months the CO becomes well equipped for project implementation. The COs pass a resolution in a BBCM for a prioritized scheme. The they send the resolution to SDF head office and the CPI project staff analyze the proposal and

finally project approval Committee (PAC) approve the proposal. The project work begins under supervision of CPI project staff and concerned CO.

In case of hand pump installation schemes, volunteers are trained from the community for hand pumps repairs and maintenance in case of fault in hand pumps.

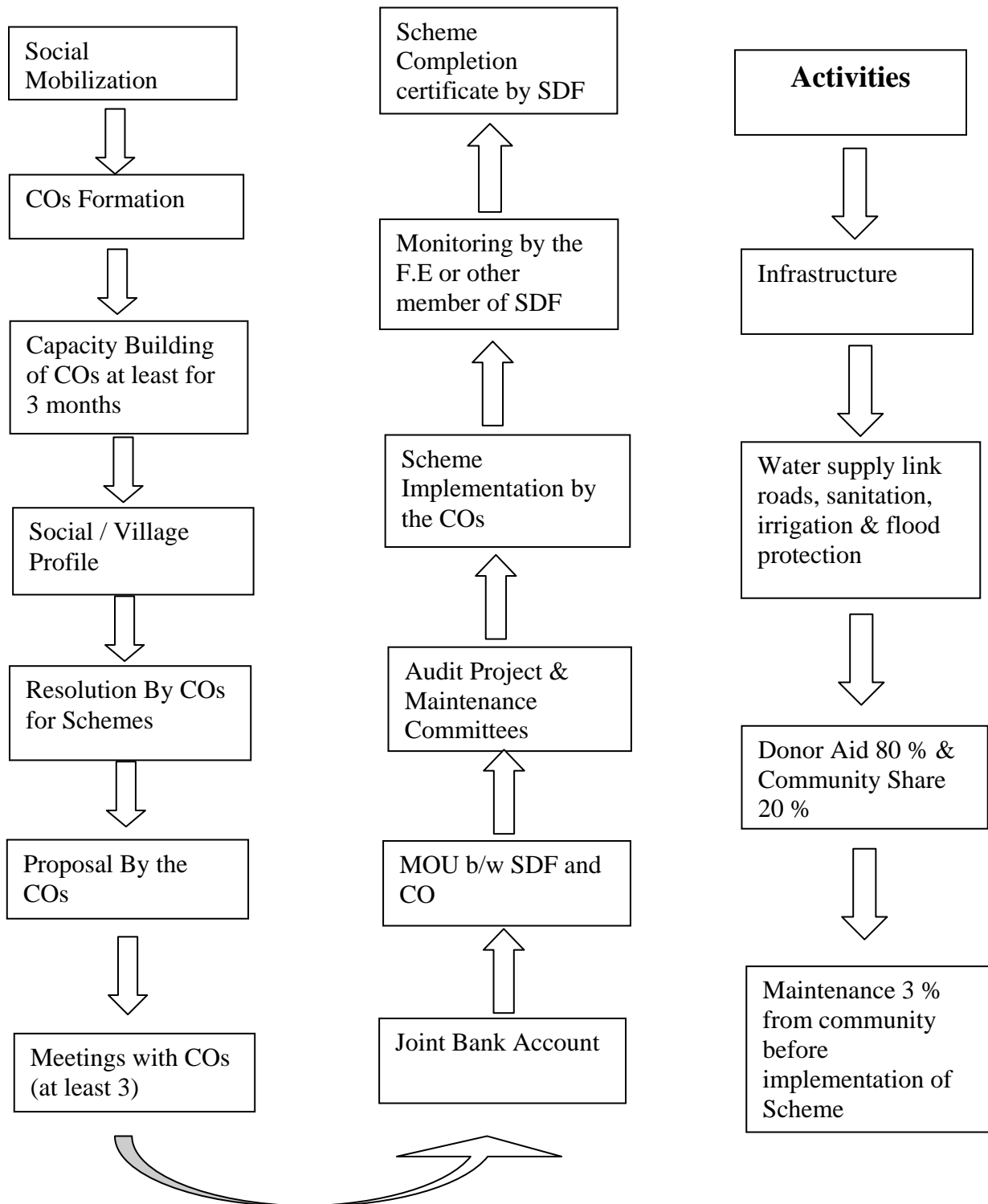
SDF Criteria for CPI schemes

- Formation of CO
- Bank Account
- Need based and justified schemes
- Maintained official records of COs
- Saving
- 20 % share of total cost of the project
- Community Resolution by the CO
- 3 % from community for maintenance and repair work



Mr. Jehan Zeb, President SDF Addressing to local COs members and activists

A flow of CPI Procedure



Detail of CPI Interventions (From July 07 to June 08)

Community Meetings

In order to keep active old community organizations, the social organizers of Salik Foundation hold community meetings with concerned cos and newly formed cos also. In these meetings the methodology of CPI was highlighted. These were total 85 meetings in the project area along with 30 meetings with old COs.



Salik Foundation has selected backward communities for CPI phase five on the basis of merit and criteria described by PPAF. The criterion is poor and backward communities.

M.Ibrahim Jan, ED SDF, Briefing about CPI Criteria

Social Development Coordination Council (SDCC)

SDCC is a network of civil societies based on district Mardan. Its monthly meeting is held every 2nd date of the month at SDF office. All COs members participate in the meeting.

The aim and objectives of SDCC is to strengthen developmental activities in district Mardan, Information sharing and sustainable coordination.

Specific Objectives of SDCC

- Strengthening Coordination between COs and SDF
- Experience Sharing to facilitate each other
- Capacity Building of COs
- Future Planning for CPI schemes
- Group discussion on issues and finding sustainable solution

Meeting Methodology

The reminder for meeting is given to all COs before a few days and they are asked for agenda, the COs members give points for agenda and finally the CPI staff prepare agenda for SDCC monthly meeting.

In the meeting all COs members describe their progress, saving status and constraints faced during implementation. The problems are discussed and valuable suggestions are given by participants. On this occasion the CPI staff members facilitate all members of COs for the solution of the problem and future planning.

Total strength of the SDCC Community organization is more than 60.

Social Mobilization and Organization

The CPI social organizer and Coordinator visit the community before schemes. They meet community leaders and common people. The main problems and issues of the community are discussed with the facilitation of SO & CPI Coordinator. The community members are sensitized by the CPI staff for the solution of their problems. And finally a community organization is formed after the period of at least three months. Generally the methodology for social organization is adopted by the CPI staff is as follow.

Procedure of Social Organization

Step-1: First Contact

Step-2: Identification of contact person

Step-3: Situation Analysis {Transit walk, social mapping, Base line information collection, etc)

Step-4: Identify the entry point/common interest

Step-5: Series of dialogues and completion of base lines data

Step-6: Organize the community (CO, VO, interest group etc.)

Step-7: Identification of activist

Step-8: Develop objectives of organization by community

Step-9: Elect office bearers or representatives of organization

Step-10: Decide meeting dates, time, venue and bank for organizational account.

Step-11: Identify priority needs of community

Step-12: Prepared community action plans /list of activities at :

- a. Village level
- b. Household level
- c. Individual Level

Step-13: Monitor and evaluate the progress of community organization on monthly, quarterly and annual basis. Tools will be CO meeting, activist workshops, special review meetings, record of CO etc

1.1 Description of the CPI Schemes Implemented during 2007-08

The phase V comprised of 7 CPI projects including 2 DWSS, 1 link road, and 4 sanitation schemes.

The financing agreement between PPAF and Salik Foundation was signed in April , 08. As per agreed implementation plan PO will initiate 6 CPI schemes but the PO completed 7 schemes. Projects include 2 Hand Pumps, 1 link roads, and 4 sanitation schemes. The total cost of these projects is Rs.2, 083,000 including Rs.1,9 20,000as project cost (PPAF share) and Rs. 131,000 as operational cost. Salik Foundation received the amount of Rs. 16, 000 for procurement items.

It was also provided in the contract agreement that the productive infrastructure projects would be given priority as they directly contribute towards uplifting the living conditions of the communities.

Broadly the projects were classified into irrigation, DWSS, link roads and sanitation.

1.2 Key Documents:

The key documents and reports consulted to produce this project completion report included the project document, implementation plan, project proposals and field visit reports by PPAF staff.

1.3 Methodology adopted for preparing the PCR:

The methodology of PCR included the review of relevant literature including project proposals and progress monitoring reports produced by PPAF monitoring staff in every quarter.

1.4 EFFICIENCY

1.5

1.6 Salik Foundation has completed 7 projects of phase V as per implementation plan. Details of the planned and actual CPIs is presented in the following table.

Activity	Planned	Actual
No. of Project Initiated	6	7
No. of project completed	7	7
Date of Completion	June 08	June, 2008
Cost of Projects (<i>Rs. in Million</i>)	1.92	1.919
No. of beneficiary community organizations	6	7
No. of beneficiary households	180	1005
No. of beneficiary persons	1260	7800

1.7 Achievement of results

The poor communities that CPI – PPAF intended to support are largely deprived of basic infrastructure related to drinking water supply, sanitation, and link road construction. Phase –V focused on developing the mentioned infrastructure in view of COs need. At the conclusion of phase-V of Salik Foundation.

Under phase –V, total 6 CPI schemes have been initiated and completed 7 CPI schemes.

2. Effectiveness

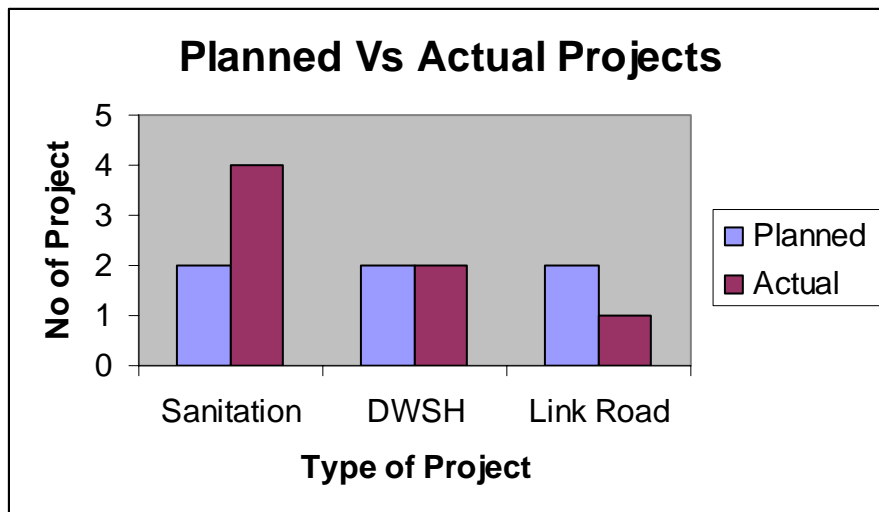
2.1 Expected achievement of vision, mission and objectives at inception:

Phase – V of CPI- PPAF aimed to provide financial assistance to develop local infrastructure which would develop the capacity of rural communities, increase their income s and ensure the provision of benefits to men and women equitably. Some of the aims that from vision, mission and objectives of phase-V are out lined in the following:

- To increase the income of the poor.
- To provide benefits to men and women equitably.
- To build local level infrastructure with focus on women and productive needs of the communities.
- To build the capacity of the local stakeholders and involve them in identification, planning, execution and monitoring of physical infrastructure projects.
- To create the sense of ownership and responsibilities amongst the poor communities.

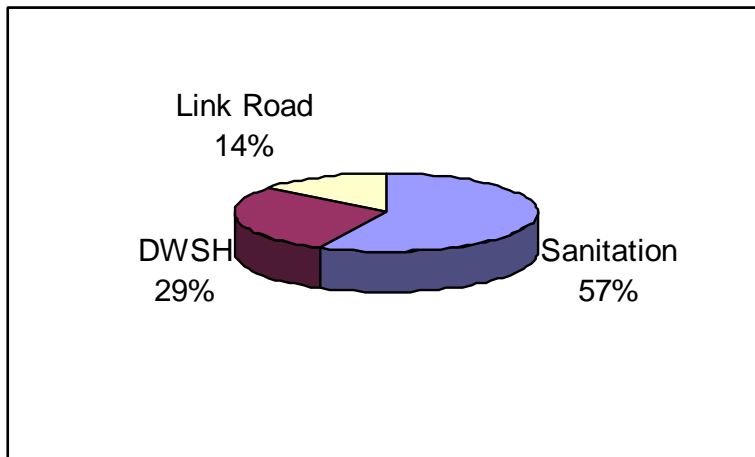
2.2 Actual achievement at the end of the project:

To promote sense of ownership amongst the beneficiary communities, it was made mandatory for the approval of each individual project that the beneficiaries should be involved in project identification, designing, costing and implementation. In addition, the beneficiary communities should also take the responsibility of post completion operation and maintenance.



After the completion of the phase most of the communities have assumed the responsibility and demonstrated their ability to maintain and operate the projects after their completion. Type wise Profile of CPI projects is given hereunder in Table

Type of Projects	Project s (Nos.)	Household Benefited	Persons Benefited	Total Cost (Rs.)	PPAF Share (Rs.)	CO Contribution (Rs.)
DWSS	2	180	1440	412330	356980	55350
Sanitation	4	650	5200	1438460	1195908	242552
Irrigation	0	0	0	0	0	0
Link Roads Construction	1	175	1400	423355	366447	56908
Total	7	1005	9045	2274145	1919335	354810



% age Share of Different Types of Project in Phase - V

Of total 7 projects completed, 2 projects aimed to ensure the provision of drinking water to communities. Traditionally, women folk and children have assigned the job for carrying drinking water from remote sources to their houses; now women of the area do not have to go far off water sources to carry water.

It is worth mentioning 4 of the total projects are drainage and sanitation project. These projects play an important part in improving the quality of life,

In this phase V one link roads projects completed and these projects made easy the lives of the people of project areas. The status of communication is much better that previous. The poor farmers have easily access to market to carry their agricultural commodities. The irrigation scheme also gave benefits to the poor farmers of the area.

Opening Ceremony Report

Village Qandaro kalay

Clean Drinking water supply Scheme



Date: 03-06-2008

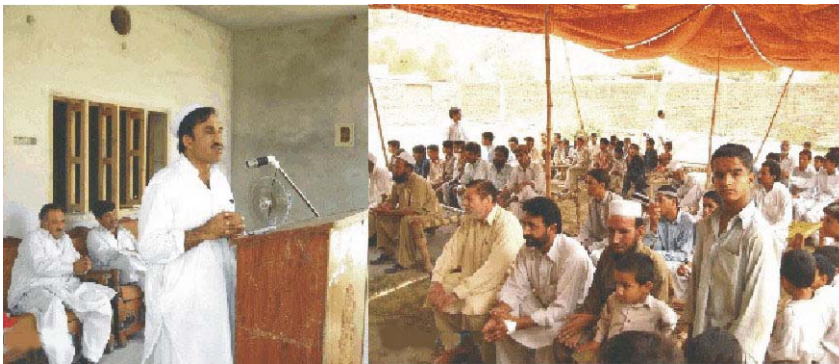
SDF Presentation Venue: Head Office SDF Takht-bhai Mardan.
Scheme Opening Venue: Village Qandharo Kaley Takht Bhai.

Agenda:

- Briefing about Salik Foundation at SDF Office, Takht Bhai.
- Water Supply Scheme Opening at village Qandharo Kaley, Takht Bhai.

Participants:

- Mr. Sher Afghan Khan, MPA, NWFP as Chief Guest.
- Mr. Jehan Zeb, President Salik Foundation.
- Mr. Ataullah Khan, Nazim UC Saro Shah, Teh Takht Bhai.
- Mr. Hayatullah Akhtar, Chairman Takht Bhai Press Club and
- All members of Takht Bhai Press Club.
- Representatives from Community Organizations.



Mr. Jehan Zeb (President SDF) Addressing to the Participants

Background of Qandaro Kallay Takht-Bhai:

The Area of Qandaro Kallay is situated approximately Two Kilometer Away from Takht Bhai to East. There are 18 union Councils in Tehsil Takht-bhai. The Village Qandaro Kallay is situated in U/C Sehri Behloul. This is also one of the back ward areas of Tehsil Takht-Bhai. There are 160-house holds and the population is 1280.

93% people of the area are living in muddy houses. There is only one Primary School for Boys in the area. Most of the people are laborer.

And daily wagers. Due to hilly area the clean drinking water is the extreme problem of the people of the area. This village has a historical importance. The famous Buddhist ruins of Takht-Bhai are situated on the top of hills to North Side.



A view of Takht-Bhai Buddhist's Ruins

Introduction:

Salik Foundation is a partner organization of Pakistan Poverty Alleviation Fund (PPAF) for the last five years. Salik Foundation has completed four phases of Community Physical Infrastructure (CPI) Successfully with collaboration of PPAF.

During April, 2008, Salik Foundation has signed another agreement of with PPAF for Phase five of CPI project.

For the proper inauguration and 2nd installment Cheques distribution to Salik Foundation partner community organization, a ceremony has been arranged.



Children are getting water from Hand pumps, Installed by Salik Foundation

Proceedings:

Presentation of Salik Foundation Profile and Progress:

Before the opening ceremony, Mr. Sher Afghan Khan, MPA, NWFP, visited Salik Foundation head office at Baz Plaza, Malakand Road, Takht Bhai.

After the recitation from the Holy Quran, Mr. Jehan Zeb, President of Salik Foundation welcomed and thanked the honorable guests and all participants for their participation. He also highlighted the role and function of Salik Foundation in developmental activities.



Muhammad Ibrahim Jan is presenting the Profile of Salik foundation

Muhammad Ibrahim Jan, Executive Director, SDF, presented a detailed briefing about Salik Foundation. He explained the history of Salik Foundation, its completed projects, ongoing projects, SDF structure, Methodology and progress especially in earthquake effected areas. Which was appreciated by the honorable guest and he took keen interest in Salik Foundation's activities.

At the end of office visit and presentation, Mr. Sher Afghan Khan, MPA, NWFP, recorded his views in visitor's book and then left Salik Foundation for Qandharo Kaley to attend the opening and cheque distribution ceremony.

Opening & Cheque Distribution Ceremony:



Mr. Attaullah, Nazim UC Saro Shah addressing to the ceremony

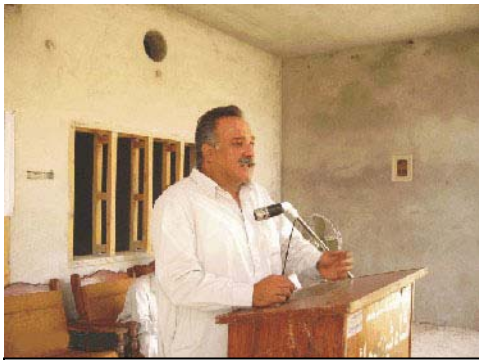
The ceremony was begun with the recitation from the Holy Quran. Then Muhammad Ibrahim Jan, ED, Salik Foundation, presented the agenda, aims and objective of the ceremony. He highlighted the SDF activities in the area briefly. Then he called Mr. Sajid Khan, member of local CO for welcome address. Mr. Sajid Khan welcomed and thanked the participants. Then Haji

Ataullah Khan, Nazim, UC Saro Shah, Tehsil Takht Bhai, has been called for speech. He Thanked Salik Foundation for its developmental activities especially in UC Saro Shah. He explained that the work of Salik Foundation is durable and sustainable.

Mr. Jehan Zeb, President of Salik Foundation, appreciated the unity and active participation in developmental activities of Qandharo Kaley. He told the participants that our first criteria for CPI schemes is poverty. He also stressed on local CO to maintain quality work and durability of all ongoing CPI schemes. He requested Mr. Sher Afghan Khan, MPA, and NWPF for his cooperation and guidance in developmental activities.

Mr. Hazrat Husain, Kisan Councilor has also addressed to the ceremony and appreciated the performance and developmental activities of Salik Foundation.

At the end of speech session, the honorable chief guest of the ceremony, Mr. Sher Afghan Khan, MPA, NWFP, has been called for address to the participants of the ceremony. First of all he thanked both Salik Foundation and Community Organization "Naya Sawera" Qandharo Kaley for such developmental initiatives. He highlighted the previously done activities and



Mr. Sher Afghan Khan (MPA)
Addressing to the Participants

he appreciated the role of Salik Foundation in development of the area. He told to the participants that "I am very happy to see that my native village Qandharo Kaley is growing and mobilized towards development and self help. He ensured his fullest cooperation with Salik Foundation.

After the speech of chief guest, Mr. M.Ibrahim Jan, called the CO members one by one to stage for receiving the cheques of 2nd installment regarding CPI activities in

their communities, which detail is as follow;

1. Mr. Mushtaq SDU Karnal Bostan Kallay Received a sum of Rs.126658 as 2nd installment.
2. Mr. Adam Khan SDU Haji Abad Received a sum of Rs. 166447 as 2nd installment.
3. Mr. Sher Zada, Itihad Welfare Abdur Rehman Kaley, received a sum of Rs. 200000 as 2nd installment.
4. Mr. Bashir, Falahi Tanzeem Kamran kallay, received a sum of Rs.100000 as 2nd Installment.
5. Mr. Namus Khan, Naya Swaira Qandarow Kallay, received a sum of Rs.100000 as 2nd Installment.
6. Mr. Hazrat Hussain, Khidmat Khalq Tanzeem, received a sum of Rs.142938 as 2nd Installment.

After cheques distribution, the ceremony was ended with the collective pray by the participants of the ceremony for the development and prosperity of the nation.



Mr. Hazrat Husain member of CO is praying at the end of ceremony



Mr. Sher Zada is receiving 1st installment Cheque for his COs

Visit Report of

Mr.Rahim Dad Khan

Provincial Minister, N.W.F.P.

Date: 10-05-2008

Venue: Head Office Salik Development Foundation, Takht Bhai.

Agenda:

- Briefing about Salik Foundation at SDF Office, Takht Bhai.
- Cheques Distribution among partner COs & CPI Scheme Opening at village Dil Aram Kalay, Takht Bhai.

Participants:

- Mr. Rahim Dad Khan, Provincial Senior Minister NWFP as Chief Guest.
- Mr. Jehan Zeb, President Salik Foundation.
- Mr. Aurang Zeb Khan, Nazim UC Pat baba, Teh Takht Bhai.
- Mr. Qamar Zaman, President Takht Bhai Bar Council.
- Representatives of Takht Bhai Press Club and
- Representatives from Civil Society Organizations.
- Sher Zada From Itihad Welfare Organization
- Mushtaq Ahmad From SDU Karnal Bostan Kallay
- Namooos Khan From Naya Sawaira Qandarow Kallay
- Umar Badshah From SDU Haji Abad
- Basher Khan From Falahi Tanzeem Kamran Kallay
- Hazrat Hussain From Khidmat-e-Khalq Tanzeem Dilaram Kallay

Introduction.

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During April, 2008, Salik Foundation has signed another agreement of three months with PPAF for Phase five of CPI projects in six backward communities of district Mardan comprises of four sanitation, one link road construction and one clean drinking water supply project.

For the proper inauguration and Cheques distribution to Salik Foundation partner community organization, a ceremony has been arranged.

Introductory Briefing of Salik Foundation.

Before the opening ceremony, the honorable minister visited Salik Foundation head office at Baz Plaza, Malakand Road, Takht Bhai.

Muhammad Ibrahim Jan, Executive Director, SDF, presented a detailed briefing of Salik Foundation. He explained the history of Salik Foundation, its completed projects, ongoing projects, SDF structure, Methodology and progress especially in earthquake effected areas. Which was appreciated by the honorable minister and he took keen interest.



M.Ibrahim Jan, Briefing SDF Introduction

After the briefing, Mr. Jehan Zeb, President of Salik Foundation welcomed and thanked the honorable minister and all participants for their participation. He also highlighted the role and function of Salik Foundation in developmental activities.

After the short address of Mr. Jehan Zeb, the honorable minister visited Salik Foundation's office and different units. Muhammad Ibrahim Jan pointed out the various project activities and locations on map.

At the end of office visit the honorable minister recorded his views in visitor's book and then left Salik Foundation for Dil Aram Kalay to attend the opening and cheque distribution ceremony.



Mr. Rahim Dad Khan records his views

Detail of Ceremony.

The ceremony was begun with the recitation from the Holy Quran. Then the compare of the program presented the agenda, aims and objective of the ceremony. He highlighted the SDF activities in the area briefly. Then he called Mr. Hazrat Husain, Councilor UC Takkar, for welcome address.

Mr. Hazarat Hussain, Councilor, Welcomed and thanked the participants.



Mr. Hazrat Husain, CO member addressing the cheque distribution ceremony

Then he thanked Salik Foundation especially for developmental activities and schemes in Dil Aram Kaley. He told about the performance and efficiency of Salik Foundation to the local people and guest participants. At the end of his speech he ensured his cooperation and help with Salik Foundation.

Mr. Aurang Zeb Khan, Nazim UC pat baba also thanked Salik Foundation for such valuable developmental activities and efforts. He hoped that the present government will listen the cry of a lay man and will do solve the current issues and problems of people.



Mr. Aurang Zeb, Nazim UC Pat Baba, Takht Bhai is addressing

Mr. Jehan Zeb, President of Salik Foundation, appreciated the unity and active participation in developmental activities of Dil Aram Kaley. He told the participants that our first criteria for CPI schemes is poverty. He also stressed on local COs to maintain quality work and durability of all ongoing CPI schemes. He requested to Mr. Rahim Dad Khan, provincial senior minister NWPF for his cooperation and guidance in developmental activities.



Mr. Jehan Zeb, President SDF is addressing

The Compare of the program called one by one the focal person of concerned community organization for chequ collection from Salik Foundation. The honorable minister distributed six cheques of Rs.100000/- each as first installment among six community organizations for CPI activities.



Mr. Mushtaq Ali, CO member receive cheque for his CO



Then the honorable minister addressed the participants of the ceremony. He appreciated the activities and efforts of Salik Foundation. He ensured his full cooperation with Salik Foundation. He told to the participants that the present government will initiate beneficial projects and activities for the people, and we will also get the people out from the crises.

Mr. Rahim Dad Khan, Provincial Minister, NWFP

At the end of the ceremony he lifted the veil of opening slab and prayed collectively for the successful implementation of the project and prosperity of the whole nation.



Mr. Rahim Dad Khan, Mr. Jehan Zeb, President SDF, community members and representatives from press media are praying for the development and prosperity of the nation at the end of the ceremony.

Primary Health Care (PHC)

Salik Health Center established for the purpose of PHC services to poor people of Tehsil Takht Bhai and low cost quality laboratory test facility on 70 percent discount rates.

This activity is ongoing activity with the financial and technical assistance of Salik Foundation on permanent bases.

The total OPD for the period 2007-08 was 2300 of different patients. The main diseases were treated are Malaria, Typhoid, Diarrhea, Dysentery, Back Pain, Hypertension, Malnutrition, Maternal Health related diseases and cough. On the prevention side health education and awareness is given regularly especially for Hepatitis, B & C.

The main facilities of Salik Health Center include;

- Medical Treatment (Male & Female)
- First Aid
- Maternal Health Care
- Child Health Care
- Referrals
- EPI
- Laboratory Tests
- Free Medical Camps
- Counseling and
- Health Education

Earth Quake Relief Activities

Community Hygiene Promotion and Capacity Building Project
in Azad Jamu & Kashmir.

Under Supervision: Salik Development Foundation
Collaboration with: Abt Association (a contractor of USAID)

Main Objective:

To reduce diarrhea among children under 5 years of age through hygiene promotion (Washing hands with soap and using safe drinking water).

The aim of the project is not only to create awareness but to bring changes in behavior.

Target group:

Mothers and fathers of children under 5 years of age.

Targeted Area:

District Neelum

Project Components

This project has two components

1: Community Hygiene Promotion

Under this component the main activities are:

- Hygiene sessions with mothers and fathers of children under 5 years of age.
- Meetings with 10-12 doctors.
- Training to 25 Religious leaders.
- Training to staff of maximum 5 Local NGOs.
- Training to at least 20 female volunteers for sustainability and continuation of Hygiene promotion.
- Conducting interactive theaters to convey hygiene promotion messages through Dramas.
- Organizing Hygiene Melas.

Hygiene sessions with mothers and fathers

Our male and female hygiene promoters visit mothers and fathers whose have children less than 5 years of age, and give a hygiene session using BCC material. This Hygiene session focus on washing hands with soap at key times and to use safe drinking water. In this session they are also taught how to clean water from germs at home.

Besides direct approach to mothers and fathers of children some others channels are used to convey hygiene messages to targeted group. These are:

Doctors Trainings:

First of all those doctors are identified to whom mothers brings their children for diarrhea treatment. After identification individual meetings are conducted with these doctors and those who becomes agree to cooperate and to convey Hygiene messages to those mothers whose bring their children for diarrhea treatment are finally selected for Training. The purpose of these Trainings is to use doctors to convey hygiene messages along with treatment as most of the women act upon what doctors says. So far 10 doctors have been trained in both tehsils of district Neelum.

In these trainings they are given recognition certificates and they are told to give it to the mothers while writing their names on these certificates. These certificates contain hygiene messages such as washing hands at key times with soap and using safe drinking water. The purpose of certificates is to encourage the mothers and to use preventive measures to reduce diarrhea among their children.

Imams Trainings:

This channel is also used to convey hygiene messages to targeted group in concerned UCs. Like the doctors those imams were identified whose were agree for cooperation.

One day trainings of imams have been organized in both Tehsils of district neelum. The purpose of these trainings is to use hygiene messages in their Khutbas and other gatherings. So far 4 trainings have been conducted in both tehsils in which 52 molvis are trained.

Local NGOs/CBOs Trainings:

To convey hygiene messages to a large number of people in targeted area, Local NGOs have also been included in our program. Like doctors and Imams those local NGOs working in both UCs of District Neelum has been identified and those who were agree for cooperation selected for training. In this connection Trainings of Local NGOs/CBOs started in both tehsils. Before the trainings SDF did meetings with concerned NGOs/CBOs and collected data regarding their work. After these meetings Trainings were planed of short listed NGOs/CBOs. These were Individual trainings and held in the offices of Targeted NGOs/CBOs.

The duration of the training was 6 hours consisted of 3 sessions. So far 9 NGOs trainings has been conducted in both tehsils.

Training of 40 Female volunteers:

Every project needs its sustainability after its completion. For sustainability of this project 40 female volunteers, 20 in each tehsils has been trained in both tehsils of district Neelum. These volunteers convey hygiene messages voluntarily to

targeted group during the project as well as will convey after the completion of this project.

Interactive theaters:

Besides direct and indirect approach, a group of theater volunteers has been trained to organize interactive theaters in both tehsils. In these theaters the volunteers perform on script developed for them.

Hygiene Melas:

Hygiene Mela is a kind of demonstration sharing different better application of Hygiene methodologies in shape of entertainment. It's a form of education for local community in improving their knowledge regarding hygiene. It's a type of connectivity among NGOs government departments and community for making better working relationships.

This type of event brings changes in behavior and is cost effective way of promoting health and preventing diseases. It provides an enhanced learning environment for the community.

Project Launching Ceremony Report
Capacity Building & Hygiene Promotion Project
Collaboration: Abt Associates Inc

DATE: 13-05-2008.

TIME: 2:00 PM to 4:00 PM.

VENUE: PWD Rest house Athmaqam, District Neelum.

Chief Guest: Shah Ghulam Qadir (Speaker legislative Assembly).

HOSTED BY: Salik Foundation.

Participants: Project Stakeholders.

PURPOSE OF LAUNCHING CEREMONY:

1. To introduce our program and scope of work included in our project to all projects stakeholders.
2. To create a linkage with Govt and non-govt departments.

BACKGROUND OF THE LAUNCHING CEREMONY:

Salik Development Foundation is a Partner organization of Abt Associates. Salik Foundation signed an agreement with Abt Associates for the project "Capacity Building & Hygiene Promotion in District Neelum. Prior to starting of project activities a project launching ceremony was arranged. Political, religious leaders, Local NGOs, govt departments and other honorable guests Mrs. Shamim Ali Malik Advisor to the State of AJK, Mian Abdul Wahid MLA govt of AJK, Mufti Mansoor -ur-Rehman X-minister (Forest), Deputy commissioner Amtiaz Ahmed, Assisstant commissioner Khwaja Ijaz, Assistant director LGRD, Administrator TMA, Trade union, District Nazim, and many other guests from different departments participated in this ceremony.

PROCEEDINGS OF CEREMONY:

The ceremony was started with recitation from the Holy Quran. Ghulam Jillani recited few verses from Holy Quran. After recitation Project Coordinator of Salik Foundation Dr.Fauqia welcomed all honorable guests on behalf of Salik Foundation for participating in the program. She then invited Deputy Coordinator of Salik Foundation, Mr. Rahman Hussain for introductory address.

ADDRESS OF MR. RAHMAN HUSSAIN (DEPUTY COORDINATOR):

Mr. Rahman Hussain gave a short presentation over the introduction of SDF. He explained the details of SDF work in District Muzaffarabad and District Neelum, Ajk. He said that after the earthquake 2005 Salik Foundation started work on School water supply and hygiene promotion in two districts of AJK. He added that after the completion of these projects SDF now signed an agreement with Abt associates (USAID Contractor) for the project "Capacity Building and Hygiene Promotion". This



Mr. Rahman is giving brief introduction

project is of high significance for the people of targeted area as

here is need to work on hygiene and to mobilize the people for safe drinking water.



A View of Participants

Diarrhea is very dangerous especially for children. In developing countries every year 40 Lac people get diarrhea in which 25 Lac die. According to a research conducted by UNICEF every day in the world 6000 children die. The main cause of it is using contaminated water and bad hygienic condition. USAID is the funding agency for this project. The USAID Program "Pakistan Safe drinking water and Hygiene promotion project covers 28 districts, including 6 agencies and beneficiaries from this program are 31.7 million people. The main objective of this program is to provide Technical assistance in hygiene and sanitation promotion along with capacity building in order to complement Pakistan investment in hardware for safe drinking water.

This project is very beneficial and the practical benefit of this project is that in targeted area the incident of diarrhea will be reduced. In this connection we hope positively that you all will cooperate with Salik Foundation to complete this project successfully. He then Invited Dr. Fauqia for presentation to share project activities and scope of work with participants.

PRESENTATION OF DR.FAUQIA (PROJECT COORDINATOR):

Dr.Fauqia started her presentation with the objectives of the projects, which are:

To control diarrhea diseases through hygiene promotion and availability of safe drinking water.



Dr.Fauqia giving Presentation

To promote healthy life practices in the community through hygiene promotion, capacity building trainings, theater and debates.

To keep functional durable the filter plant in Tehsil Authmaqam and to create the spirit of ownership of the said community through social mobilization.

Geographical Coverage:

Geographical coverage of is two tehsils of District Neelum i.e. Tehsil Athmaqam and Tehsil Shardah.

She then said that our project “Capacity building and Hygiene promotion” has two components.

A: Community Hygiene Promotion

B: Capacity Building

Dr.Fauqia Presented the activities included in Component A. she said that for this component our target audience are:

“Mothers and fathers of children under five years of age”.

She shared that we will convey hygiene messages to this targeted group by doing following activities.

Conducting group hygiene sessions with fathers and mothers of children less than five years of age.

By identifying and to training to at least 20 female volunteers for the sustainability and continuation of hygiene promotion activity in future.

Meeting with 10-12 doctors in each tehsil so that they emphasize on hygiene to the mother of children under age of 5 years.

Training to 25 Religious leaders in two tehsil on hygiene promotion for further delivering of these messages to our targeted group.

Training to the staff of 5 local NGOs in their own offices on how to integrate hygiene promotion messages in their existing programs.

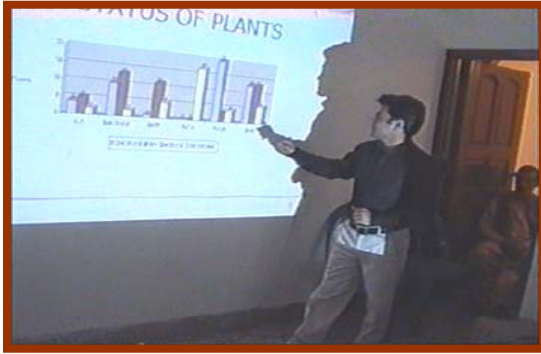
Conducting interactive theaters to convey the hygiene promotion messages through drama and theater.

Organizing hygiene Melas (Festival) in targeted area.

Using of print and local media to promote HP messages i.e. cable networks, Radio, newspaper etc.

She then invited Mr. Akhtar Ayub to present activities included in the 2nd component (Capacity Building) of the project.

Presentation of Mr.Akhtar Ayub



Mr.Akhtar Ayub Giving Presentation

Mr. Akhtar Ayub presented the second component of the project and shared its scope of work. He said that the main objective of this component is to keep functional durable the filter plant in Tehsil Authmaqam and to create the spirit of ownership through social mobilization. In this component our targeted group is TMA Staff and local community. The main activities in this component are:

- Formation of volunteer beneficiary household committee or strengthen/ mobilize the existing CBOs to take over the responsibility for operation and maintenance of the plant in partnership with the local government and to be responsible for O&M of the plant when the government support is withdrawn. At least 2 meetings per month attended by at least 10 members of the CBO or committee shall be arranged. Collect reports from the committee and submit on monthly basis the progress of committee meetings and activities and findings such as plant operation and maintenance parameters.
- To provide training in operation and maintenance of filtration Plant for staff of TMA, CBOs/ Committee and any other relevant staff.
- To provide training in water sampling, testing, training in sanitary inspection for staff of TMA/ UC/village council.
- One-day refresher training for each of the above 4 training courses for already trained trainees.
- Social mobilization for the use of safe drinking water.

With this the presentation ended and participants asked different questions which SDF staff members answered. SDF project coordinator Dr. Fauqia invited Mrs.Shamim Ali Malik (Advisor state of AJK) for sharing her views regarding the project.

Mrs. Shamim Ali Malik (Advisor state of AJK):

Mrs.Shamim Ali Malik appreciated SDF approach and said that this project of great importance as here is need to work on hygiene and to bring changes in



Shamim Ali Malik Addressing to participants

people behavior and to mobilize them towards using safe drinking water. This project will create awareness among the people and will help the people to prevent them from different diseases which is usually due to use of contaminated water and bad hygienic condition Salik Foundation has already worked in hard Union councils of District Neelum and achieved the task successfully. SDF will also complete this project successfully. She said that govt and non-govt departments will support you fully.

After her speech mufti Mansoor-ur-Rahman was invited for speech.

Mr. Mufti Mansoor-ur-Rahman (X Minister Forest):

Mufti Mansoor-ur-Rahman also appreciated the program and SDF efforts in District Neelum. He also appreciated the Project scope of work and said that all these activities will really reduce the incident of diarrhea among people. He also insured his cooperation with Salik Foundation.



Mr. Mufti Mansoor-ur-Rahman

After his speech Chief Guest Mr. Shah Ghulam Qadir (Speaker Legislative Assembly) was invited for sharing his views.

Mr. Shah Ghulam Qadir (Speaker Legislative Assembly AJK):

He said that I appreciate the teamwork of SDF who's arranged this ceremony excellently.

This project of Salik Foundation is of high significance with regard to environmental safeguard. He said that all NGOs after the earthquake worked a lot and we all should fully cooperate with the NGOs. He also insured his full cooperation with Salik Foundation while working in District Neelum.



Mr. Shah Ghulam Qadir is addressing

Then Mr. Shah Ghulam Qadir Came to Salik Foundation Regional Office Athmaqam for opening ceremony of office.



With this the program ended and they prayed collectively for the successful implementation of the project.

Mr. Shah Ghulam Qadir, Speaker Legislative Assembly, AJK